

Open Space Breakout C

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Question: How can I find the resources I need for a community arts center?

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- What types of organizations typically support your kind of program?
- Who do you cater to?
- How do you create your compelling argument for a potential donor?
 - What do I have to offer and who might be interested in supporting this passion?
 - How do I distribute the money between the interests of group expansion and public programming?
- How does a culturally specific group have dialogue with the mainstream?

Ideas/solutions:

- Community education programs
- Ask yourself “Why am I doing this program? What is my passion?”
Clarify your purpose!
- Know your obstacles: what are the demographics and statistics in the area you are trying to serve? What is the second largest setback (assuming money is the number one issue)?
- Highlight your strengths
- Find likeminded people interested in helping you organize—grass roots—collaborate
- Find corporate sponsors within your cultural background
- Street teams
- Prioritize your needs
- Learn from your errors—“I follow up on grants that I don’t receive and ask about the reasoning behind the decision”

Good Examples:

- Pilsen
- Little Village

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